

LOA 2019 Board Candidate Bio's

Candidate Caroline Carrara*- Vice President, Managing Broker EWM Realty International

Current LOA Treasurer seeking re-election: Caroline Carrara, Managing Broker of EWM Realty International (EWM) Las Olas branch in Fort Lauderdale, has enjoyed more than 12 successful years of real estate management. Her fifty+ agents are involved in residential and commercial real estate sales and leasing in the Greater Fort Lauderdale area. Prior to her real estate career, Caroline managed boutique hotels in Miami Beach for more than ten years. On Miami Beach, she was heavily involved in its Chamber of Commerce, Entertainment and Hospitality Committees and the South Beach Hotel and Restaurant Association. Having lived in Europe, Central America and New York, I related to people from all over the world who came to claim their corner of our incredible sunshine." Being the manager at the EWM Las Olas office affords Caroline many networking opportunities. She continues her community affiliations by attending Realtor events and project launches. She now serves as the Treasurer Sixth year on the Board for the Las Olas Association (an organization whose purpose is to promote and publicize East Las Olas Boulevard as a shopping area and establish its place and status in the community of Fort Lauderdale, as well as encourage such civic functions and social and cultural events.) This Association also encourages "a spirit of cooperation among its members as well as compiles and distributes business information to its members for their benefit." This supports her role at EWM Realty International – to ensure that EWM's Las Olas office, through Caroline, is well-represented in the community where it is centrally located, and her agents conduct business. She is heavily involved in her Realtor Community at a Local, State and National Level. She has been a Florida REALTOR Director since 2013 and served on various State committees. This year she is proud to serve on NAR Board of Directors and has a two-year term on NAR Professional Standards Committee

Candidate Noel Cullen Owner, The Balcony Restaurant: 28 years of experience in the restaurant industry. Worked for the New York steakhouse Smith and Wollenskys and was on the opening team as they expanded throughout the United States over a ten-year period. Moved to Plantation 10 years ago to open the first Bokampers Sports Bar and Grill with three other partners. Since then we've opened four more Bokampers and our new concept "The Balcony" a New Orleans inspired restaurant on Las Olas. Looking forward to many more years of growth and meeting likeminded people in Fort Lauderdale as the city continues to grow. I love the restaurant industry for its energy, creativity and it's staff that make going out a memorable event. Thank you for your consideration of joining the board.

Candidate Erika Del Rio* GM Gran Forno Pronto: General manager of Gran Forno Pronto since 2012. Have more than 10 years of experience as a Restaurant Manager on the Ft. Lauderdale area. Prior to Pronto managed Hot Tomatoes, Las Olas and Cafe Del Mar a 220-seat restaurant on Ft. Lauderdale Beach, where I worked myself up from being a bartender and server. Have been on the restaurant industry for 13 years and was 4 years in the retail industry in New York City at Barneys New York.

Candidate Charlie Ladd* Owner, Barron Leasing Co: Current LOA Board Member seeking re-election. President of Barron Real Estate. Involved with ownership and leasing on Las Olas since 1996. Current properties include 250 front feet on south side of Las Olas between Tommy Bahama and Louie Bossie, 300 front feet on north side of Las Olas straddling SE 10th Terrace and 200 front feet on Las Olas on east side of SE 12th Ave. Many of these properties will be redeveloped and/or remodeled and retenanted over the next two or three years.

Integrally involved in bringing such retailers and restaurants to Las Olas as Louie Bossie, Alex & Ani, Blue Mercury, Tommy Bahama, Big City Tavern, and others since the 1990's.

Currently a member of numerous boards and organizations including Downtown Development Authority, POLO, and Downtown Coalition. Have been heavily involved in Downtown and Las Olas improvement efforts in the past through participation in numerous planning efforts including Downtown Masterplan, 2nd Street streetscape project, city visioning committee, city streetscape committee, Board of Adjustment, and others.

Candidate Tom Maus Owner, Maus and Hoffman: Third generation retailer, Maus & Hoffman was started on Las Olas in 1940 by my Grandfather. I have extensive retail experience in multiple Florida resort areas including Palm Beach, Boca Raton, Naples and Sarasota, and have been a board member or President of several of those shopping area merchant associations. Past Board Member of the Las Olas Association and the Property Owners of Las Olas. I look forward to working with all of you.

Candidate Josh Perfit GM El Camino Fort Lauderdale: Josh Perfit opened El Camino, 817 East Las Olas Blvd., as the General Manager in March 2018. He also opened El Camino in Delray Beach as the General Manager and managed Park Tavern in Delray Beach as well. Prior to this experience with the Modern Restaurant Group's family of restaurants, Josh graduated from the University of Miami and worked in the restaurant industry in South Florida. He also worked for Southern Wine & Spirits in Dade, Broward, & Palm Beach Counties as well as being a Commercial Realtor in NY. Josh has donated to various charities through the years as well as participating in philanthropic events including United Way, Autism Speaks, American Cancer Society, and American Lung Association.

Candidate Jason Steele GM Big City Tavern: Jason Steele was one of the opening manager's at Big City Tavern on 609 East Las Olas Blvd. in August of 2002. He also worked for the Riverside Hotel for a year as the General Manager of their Mediterranean restaurant Brio and working with the hotel's food and beverage department under Peter Schmidt (F&B Director) and AJ Jabour (GM of the Hotel). Jason left Las Olas to Open 101 Ocean in Lauderdale By The Sea. During this time, he worked with the city LBTS developing the new restaurant concept, signage, parking etc. attending town meetings to help develop the community and the restaurant. Jason currently is the General Manager of Big City Tavern working for Big Time Restaurant Group he has worked on Las Olas for over 12 years.

Candidate Mike Weymouth President, The Las Olas Company: I am a shareholder and the President/CEO of The Las Olas Company, a family owned company that has been involved in hospitality, real estate development and management since 1935, and I am the fourth generation to run it. The Las Olas Company actively manages the 231 room Riverside Hotel and almost 255,000 square feet of retail and commercial space on or about Las Olas Boulevard. Prior to taking over the day to day operations of the organization, I ran my own real estate and construction business for 10 years and prior to that, I was in the development business with some local and national companies, specifically being Blockbuster Entertainment, Trammell Crow Development and CMC Development.

I was born in Lake Forest, Illinois and resided in the Chicago area for 7 years and Europe for 8 years before permanently moving to Fort Lauderdale in 1975. I graduated from Nova High School, received a BBA from the University of Miami and an MBA from Nova Southeastern University. I am fluent in English and Spanish. I have a Florida Real Estate Broker's License and a Florida General Contractor's License.

My civic activities include currently serving in a variety of capacities on the following boards: Fort Lauderdale Downtown Development Authority; Broward Workshop as Secretary; Junior Achievement; Unsafe Structures Board for the City of Fort Lauderdale (past); City of Fort Lauderdale's Reapportionment Committee (past); City of Fort Lauderdale's Planning and Zoning; Riverwalk Trust; Fort Lauderdale Executives Association and Winterfest Boat Parade.

My personal biography is that I am married and father of two boys and three step children. My personal hobbies are boating, fishing, diving, golf and softball. I also enjoy travelling, both locally and abroad. I also am very proud of being named the 2015 Downtowner of the Year by the Downtown Council of the Fort Lauderdale Chamber of Commerce and the City of Fort Lauderdale's 2016 Distinguished Citizen of the Year.

Candidate William Walker, Owner Water Taxi: Experienced President with a demonstrated history of working in the maritime industry. Skilled in Marine Business Management, Operations, Sales and Entrepreneurship. Strong business development professional with a BS focused in Marine Transportation from Massachusetts Maritime Academy.