

LAS OLAS ASSOCIATION

57TH CHRISTMAS ON LAS OLAS



OFFICIAL FERRARI DEALER

Ferrari of Fort Lauderdale



BACARDÍ



GREY GOOSE
VODKA



DI PIETRO | PARTNERS
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LAUDERDALE
MARINA

CARROLL'S
Jewelers



ONE | Sotheby's
INTERNATIONAL REALTY

LAUDERDALE
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FORT LAUDERDALE
FOODS

make a statement
events
make a statement • leave an impression

durée
& company
Public Relations • Marketing • Special Events



FACT SHEET | 57th Annual Christmas on Las Olas brought to you by the Las Olas Association

"Our gift to the community"

Tuesday, December 3, 5-10pm

East Las Olas Boulevard from SE 6th Avenue – SE 11th Avenue.

Free to the public

Christmas on Las Olas is a community tradition when nearly 50,000 guests attend a one evening spectacle where there is truly something for everyone.

Las Olas Association Social Media Connect: 1 +1 Media Andrea@1pus1.media

IG #lasolasblvd #christmasonlasolas | FB @christmasonlasolas @lasolas

Special Features:

- **Snow Mountain** presented by **The Las Olas Association** – *benefitting South East Police Motorcycle Rodeo* - sledding down a two-story ice-covered slope
- **Cohen & McMullen P.A. and Di Pietro Partners LLP** presents **Skate Las Olas**
- **Capital One** Performance Stage on 6th Avenue - stage of choirs and performances
- **ONE BEAT CPR + AED'S ENCHANTED VILLAGE**– Pictures with Santa *benefitting Firefighter's Calendar*
- **Truly Nolen** Performance Stage on 8th Avenue – Local School Choirs/Church Choirs
- **Ferrari / Maserati of Fort Lauderdale** Show Stage on 10th Terrace – Local School Choirs/Church Choirs
- **One Sothebys International** Movie Magic -showing **A Christmas Story**
- Silent Auction – *benefitting Southeast Police Motorcycle Rodeo (Children of fallen law enforcement)*
- Courtyard Stage – Angel Tones, Salvation Army Band and Bell Ringers – *benefitting Salvation Army*
- Team JK Colo Toy Drive - **Compass**

CONFIRMED Sponsors:

- Exclusive Wine & Spirits Sponsor – **Bacardi & Josh Cellars**
- Gold Sponsors:
 - **The Las Olas Association | The Las Olas Company**
- Stage Sponsors: **Capital One | Truly Nolen | Maserati and Ferrari of Fort Lauderdale**
- Premium Sponsors:
 - **Cohen & McMullen P.A. and Di Pietro Partners LLP | One Beat CPR**
 - **Funky Buddha Brewery | One Sotheby's International | Lauderdale Marina | Carroll's Jewelers**
- Radio Media Sponsor – **Y100, BIG105.9, 93.9MIA (iHeart Radio)**
- Print Media Sponsor – **Las Olas Boulevard & Isles | Fort Lauderdale Magazine**
- Entertainment Production | **Make A Statement Events**
- Public Relations Sponsor & Media Contact | **Duree & Company**

Sponsorship Liaison: lindabrownevents@aol.com

Charity Holiday Bars hosted by:



Participants Include:

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EVOO Olive Oil
Ferrari of Fort Lauderdale
Funky Buddha
Ft. Lauderdale Magazine
Fort Lauderdale Firefighters
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Lively Lights/Broward Schools
I Heart Media/ Y100/ 93.9 MIA /105.9
Make A Statement Events
Maserati of Fort Lauderdale
Miami Marlins
Miami City Ballet
One Beat CPR
One Sotheby's International
Florida Panthers
Salvation Army
Southeast Police Motorcycle Rodeo
Top Golf
Truly Nolen



Las Olas Association Member/Partner Sponsor

321 Waters Edge
American Social
Big City Tavern,
Bo's Pub
B Square Burgers
Capital One
Carroll's Jewelers
CP Tours
Cycle Party
Compass
First Presbyterian Church
Gran Forno Pronto
Kilwin's Las Olas
Laureate
Ocean Wine & Spirits/Memories Jewelry
Riverside Hotel
SuViche
Tandem Interactive
Tease Salon
The Broward Center for Performing Arts,
The Las Olas Company
Water Taxi

Performance Stages & Schedule

6th Ave –Celebration Stage by Capital One

5:00pm-5:20pm	St. Mark's Episcopal School Music Dept. - Choir
5:30pm-5:50pm	St. Mark's Episcopal Dancers
6:00pm-6:20pm	Harbordale Elementary School Chorus
6:30pm-6:50pm	Liberty Dance Team
7:00pm-7:20pm	Hip Hop Kidz
7:30pm-7:50pm	Ft. Lauderdale Gay Men's Chorus
8:00pm-8:20pm	The Liberty Singers
8:30pm-8:50pm	American Heritage Acappella Singers
9:00pm-9:20pm	Shepherd Music Singing Group
9:30pm-10:00pm	Pure Dynamics

8th Ave Winterland Stage -Truly Nolen

5:00pm-5:20pm	Krop Star Chorus
5:30pm-5:50pm	St. Bernadette School Choir
6:00pm-6:20pm	Somerset Prep N.L. Choir
6:30pm-6:50pm	Virginia Shuman Young Elementary Chorus
7:00pm-7:20pm	Joyful Noise Choral Group
7:30pm-7:50pm	Broward Center Spotlights
8:00pm-8:20pm	MUSE
8:30pm-8:50pm	Calvary Christian Academy Vocal & Instrumental group
9:00pm-9:20pm	Hip Hop Kidz
9:30pm-10:00pm	SunDanz Dancers

10th Terr –Holiday Stage – Ferrari and Maserati of Fort Lauderdale

5:00pm-5:20pm	St. Anthony Choir
5:30pm-5:50pm	St. Gregory the Great School Choir
6:00pm-6:20pm	Raider Blues Jazz Band
6:30pm-6:50pm	Calvary Christian Academy Jazz Ensemble
7:00pm-7:20pm	St. Thomas Aquinas Chorale
7:30pm-7:50pm	St. Thomas Aquinas Chamber Singers
8:00pm-8:20pm	Dancers Gallery
8:30pm-8:50pm	Piney Grove Boys Academy
9:00pm-9:20pm	OPEN TIME SLOT
9:30pm-10:00pm	OPEN TIME SLOT

Court Yard Stage by Carroll's Jewelers

5:00-7:00pm	Salvation Army Brass Band
7:00-10:00pm	Angel Tones Steel Drum Band